



2027 SPONSORSHIP OPPORTUNITIES

SUPPORT OUR COMMUNITY
EXTEND YOUR REACH

Connecting businesses & nonprofits across the region

WHY PARTNER WITH BVU?

EXTEND YOUR REACH

Align your brand to BVU's network of leaders and volunteers

SUPPORT YOUR COMMUNITY

Your support develops leaders and helps nonprofits make a bigger difference.

SPONSORSHIP OPPORTUNITIES

Choose the option that embodies your values and reaches your target audience.

BOARD LEADERSHIP

NONPROFIT GROWTH

HOMELESS STAND DOWN



BVU Sponsorship Levels & Benefits

	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING
	<i>For partners who want a speaking platform and top-tier visibility</i>	<i>High-visibility partnership with strong brand exposure</i>	<i>Solid brand exposure across social, web & email</i>	<i>Community-level support with name recognition</i>	<i>An entry-level way to back BVU's mission</i>
Speaking Opportunity*	3 Minutes	30 Seconds	—	—	—
Social Media	✓	✓	✓	Name Only	—
Web Display	✓	✓	✓	Name Only	Name Only
Email Marketing	✓	✓	✓	Name Only	Name Only
Event Display	✓	✓	✓	Name Only	Name Only
Event Tickets**	12	8	4	2	1
	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500

All sponsorship deliverables subject to production timelines.

*Speaking Opportunities only applicable to Nonprofit Seminars and Role of the Board; does not include the Nonprofit Leadership Advancement Program.

**Event Tickets are per event; only applicable to Nonprofit Seminars & Civic Leadership Celebration.

1,000+

Nonprofits in BVU's network

4,372

Board members matched (all-time)

BOARD LEADERSHIP

YOUR REACH

Business leaders & young professionals

YOUR IMPACT

Leadership development & lasting connections between business professionals and nonprofits

ROLE OF THE BOARD

4 times/year • Quarterly

BVU's flagship training outlining the roles and responsibilities of nonprofit board members.

LINKING NEW LEADERS

2 in-person events/year • Jun & Nov

"Speed-networking" event connecting rising professionals to nonprofit boards and committees.

ADVANCED BOARD TRAININGS

2-3 webinars/year • May & Aug

Virtual sessions helping board leaders dive deeper into committee structure and strategy.

CIVIC LEADERSHIP CELEBRATION

1 in-person event/year • September

An evening of recognition and networking with BVU board, staff, and community leaders.



NONPROFIT GROWTH

YOUR REACH

BVU's network of 1,000+ nonprofits

YOUR IMPACT

Nonprofit talent development & a sector operating at full capacity

NONPROFIT SEMINARS

2-3 events/year • Mar, Jun, Sept

Practical, expert-led sessions designed to enhance operational and strategic capabilities.

ASK THE EXPERT

20-30 virtual sessions • Feb, May, Aug, Nov

Personalized guidance where nonprofit professionals get one-on-one support from specialists.

NONPROFIT LEADERSHIP ADVANCEMENT PROGRAM

5 in-person half-day sessions • Feb – Apr

Premier leadership cohort cultivating the next generation of nonprofit leaders, with Ratliff & Taylor.



Two ways to invest in Northeast Ohio's leaders — from the boardroom to the nonprofit sector at large.

A breathtaking, well-organized day. What a blessing to laugh, sing, and enjoy a meal with guests and new friends. Thank you!

Theresa H., University Hospitals Volunteer

Sponsor BVU's Homeless Stand Down to unite volunteers and over 90 organizations to help hundreds of neighbors in need. Sponsors receive early access to volunteer registration.



2026 IMPACT

484

Medical Screenings
Performed

564
Guests Served

505
Hot Meals Served

501
Volunteers

144
Haircuts Provided

90+
Long-Term
Resource
Providers

Housing
Veterans
Employment
Legal Aid
Voter Registration
Family Services
Record Expungement
Cell Phones
Substance Use Care
AND MORE