

# SPONSORSHIP OPPORTUNITIES

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SUPPORT OUR COMMUNITY  
EXTEND YOUR REACH



# WHY PARTNER WITH BVU?

## EXTEND YOUR REACH

Align your brand to BVU's network of leaders and volunteers

## SUPPORT YOUR COMMUNITY

Your support develops leaders and helps nonprofits make a bigger difference.

## SPONSORSHIP OPPORTUNITIES

Choose the option that embodies your values and reaches your target audience.

BOARD MATCHING PROGRAM

NONPROFIT CAPACITY BUILDING

HOMELESS STAND DOWN



# BOARD MATCHING PROGRAM SPONSORSHIP

**Equip leaders with the tools, training, and connections needed to make a lasting impact through nonprofit board service.**

Promote your brand to BVU's network of business and board leaders through:

## LINKING NEW LEADERS

*2 in-person events per year*

“Speed-networking” event connecting rising professionals to nonprofit boards and committees.

## ADVANCED BOARD TRAININGS

*2-3 webinars per year*

Virtual sessions designed to help board leaders dive deeper into committee structure, strategy, and more.

## ROLE OF THE BOARD

*2-3 sessions per year*

BVU's flagship board training outlining the roles and responsibilities of nonprofit board members.

## BOARD MATCHING CELEBRATION

*1 in-person event per year*

Special evening of recognition and networking with the BVU board, staff, current and past board matching participants, and community leaders.



**Strengthen community ties and prepare the next generation of leaders.**

# NONPROFIT CAPACITY BUILDING SPONSORSHIP

Educate nonprofit leaders and staff with critical skills, strategic insights, peer networks, and leadership development.

Promote your brand to BVU's network of nonprofit organizations through:

## NONPROFIT SEMINARS

*2-3 events per year*

Practical, expert-led sessions designed to enhance operational and strategic capabilities.

## ASK THE EXPERT

*20-30 virtual sessions hosted 4x per year*

Personalized guidance sessions in which nonprofit professionals receive one-on-one support from subject matter specialists.

## NONPROFIT LEADERSHIP ADVANCEMENT PROGRAM

*5 in-person full-day sessions\**

Premier leadership development cohort experience cultivating the next generation of nonprofit leaders, facilitated in collaboration with Ratliff & Taylor.



**Ensure the sustainability  
and impact of hundreds of local organizations.**

*\*Occurs in January of the following sponsorship year.*



A breathtaking, well-organized day. What a blessing to laugh, sing, and enjoy a meal with guests and new friends. Thank you!

*Theresa H., University Hospitals Volunteer*

**Sponsor BVU's Homeless Stand Down to unite 400 volunteers, and 90 organizations to help up to 900 neighbors in need.**



## 2025 IMPACT

**722**

Medical Screenings  
Performed

**890**  
Guests Served

Including **114** Veterans

**332**  
Volunteers

**1,648** Hours of Service

**1,065**  
Hot Meals Served

**250+**  
Haircuts Provided

**90+**  
Long-Term  
Resource  
Providers

Housing  
Employment  
Legal Aid  
Voter Registration  
Family Services  
Record Expungement  
Cell Phones  
Substance Use Care  
AND MORE

# BVU SPONSORSHIP LEVELS & BENEFITS

|                       | PRESENTING      | PLATINUM        | GOLD            | SILVER         | SUPPORTING     |
|-----------------------|-----------------|-----------------|-----------------|----------------|----------------|
| SPEAKING OPPORTUNITY* | 3 MINUTES       | 30 SECONDS      |                 |                |                |
| SOCIAL MEDIA          | ✓               | ✓               | ✓               | NAME ONLY      |                |
| WEB DISPLAY           | ✓               | ✓               | ✓               | NAME ONLY      | NAME ONLY      |
| EMAIL MARKETING       | ✓               | ✓               | ✓               | NAME ONLY      | NAME ONLY      |
| EVENT DISPLAY         | ✓               | ✓               | ✓               | NAME ONLY      | NAME ONLY      |
| EVENT TICKETS         | 12              | 8               | 4               | 2              | 1              |
| VOLUNTEER SPOTS*      | 25              | 20              | 15              | 10             |                |
|                       | <b>\$20,000</b> | <b>\$15,000</b> | <b>\$10,000</b> | <b>\$5,000</b> | <b>\$2,500</b> |

*\*Speaking opportunities not applicable to BVU's Homeless Stand Down. Volunteer spots only applicable to BVU's Homeless Stand Down. All sponsorship deliverables subject to production timelines. Please outline any requirements for your name and logo usage.*