

# SPONSORSHIP OPPORTUNITIES

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SUPPORT OUR COMMUNITY  
EXTEND YOUR REACH



# WHY PARTNER WITH BVU?

## EXTEND YOUR REACH

Align your brand to BVU's network of leaders and volunteers

## SUPPORT YOUR COMMUNITY

Your support develops leaders and helps nonprofits make a bigger difference.

## SPONSORSHIP OPPORTUNITIES

Choose the option that embodies your values and reaches your target audience.

BOARD MATCHING PROGRAM

NONPROFIT CAPACITY BUILDING

HOMELESS STAND DOWN



# BVU SPONSORSHIP LEVELS & BENEFITS

Extend your reach. Support your community.

	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING
SPEAKING OPPORTUNITY	3 MINUTES	30 SECONDS			
SOCIAL MEDIA	✓	✓	✓	NAME ONLY	
WEB DISPLAY	✓	✓	✓	NAME ONLY	NAME ONLY
EMAIL MARKETING	✓	✓	✓	NAME ONLY	NAME ONLY
EVENT DISPLAY	✓	✓	✓	NAME ONLY	NAME ONLY
EVENT TICKETS	12	8	4	2	1
	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500

*Speaking opportunities and event tickets not applicable to BVU's Homeless Stand Down.  
Sponsors of BVU's Homeless Stand Down receive early access to volunteer registration.  
All sponsorship deliverables subject to production timelines. Please outline any requirements for your name and logo usage.*



# BOARD MATCHING PROGRAM SPONSORSHIP

**Equip leaders with the tools, training, and connections needed to make a lasting impact through nonprofit board service.**

Promote your brand to BVU's network of business and board leaders through:

## LINKING NEW LEADERS

*2 in-person events per year*

“Speed-networking” event connecting rising professionals to nonprofit boards and committees.

## ADVANCED BOARD TRAININGS

*2-3 webinars per year*

Virtual sessions designed to help board leaders dive deeper into committee structure, strategy, and more.

## CLASS COFFEE NETWORKING

*2-3 in-person sessions per year*

Opportunity for BVU's Board Matching Class to connect before the Role of the Board training.

## BOARD MATCHING CELEBRATION

*1 in-person event per year*

Special evening of recognition and networking with the BVU board, staff, current and past board matching participants, and community leaders — culminating in the presentation of the prestigious **Richard W. Pogue Civic Leadership Award**.



**Strengthen community ties and prepare the next generation of leaders.**

# NONPROFIT CAPACITY BUILDING SPONSORSHIP

Educate nonprofit leaders and staff with critical skills, strategic insights, peer networks, and leadership development.

Promote your brand to BVU's network of nonprofit organizations through:

## NONPROFIT SEMINARS

*2-3 events per year*

Practical, expert-led sessions designed to enhance operational and strategic capabilities.

## ASK THE EXPERT

*20-30 virtual sessions hosted 4x per year*

Personalized guidance sessions in which nonprofit professionals receive one-on-one support from subject matter specialists.

## NONPROFIT LEADERSHIP ADVANCEMENT PROGRAM

*5 in-person full-day sessions\**

Premier leadership development cohort experience cultivating the next generation of nonprofit leaders, facilitated in collaboration with Ratliff & Taylor.



**Ensure the sustainability  
and impact of hundreds of local organizations.**

*\*Occurs in January of the following sponsorship year.*





A breathtaking, well-organized day. What a blessing to laugh, sing, and enjoy a meal with guests and new friends. Thank you!

*Theresa H., University Hospitals Volunteer*

**Sponsor BVU's Homeless Stand Down to unite 400 volunteers, and 90 organizations to help up to 900 neighbors in need. Sponsors receive early access to volunteer registration.**



## 2025 IMPACT

**722**

Medical Screenings  
Performed

**890**  
Guests Served

Including **114** Veterans

**1,065**  
Hot Meals Served

**332**  
Volunteers

**1,648** Hours of Service

**250+**  
Haircuts Provided

**90+**  
Long-Term  
Resource  
Providers

Housing  
Employment  
Legal Aid  
Voter Registration  
Family Services  
Record Expungement  
Cell Phones  
Substance Use Care  
AND MORE