

SPONSORSHIP OPPORTUNITIES

SUPPORT OUR COMMUNITY
EXTEND YOUR REACH



WHY PARTNER WITH BVU?

EXTEND YOUR REACH

Align your brand to BVU's network of leaders and volunteers

SUPPORT YOUR COMMUNITY

Your support develops leaders and helps nonprofits make a bigger difference.

SPONSORSHIP OPPORTUNITIES

Choose the option that embodies your values and reaches your target audience.

BOARD MATCHING PROGRAM

NONPROFIT CAPACITY BUILDING

HOMELESS STAND DOWN



BOARD MATCHING PROGRAM SPONSORSHIP

Equip leaders with the tools, training, and connections needed to make a lasting impact through nonprofit board service.

Promote your brand to BVU's network of business and board leaders through:

LINKING NEW LEADERS

2 in-person events per year

"Speed-networking" event connecting rising professionals to nonprofit boards and committees.

ADVANCED BOARD TRAININGS

2-3 webinars per year

Virtual sessions designed to help board leaders dive deeper into committee structure, strategy, and more.

CLASS COFFEE NETWORKING

2-3 in-person sessions per year

Opportunity for BVU's Board Matching Class to connect before the Role of the Board training.

BOARD MATCHING CELEBRATION

1 in-person event per year

Special evening of recognition and networking with the BVU board, staff, current and past board matching participants, and community leaders — culminating in the presentation of the prestigious **Richard W. Pogue Civic Leadership Award**.



Sponsor this program to strengthen community ties and prepare the next generation of leaders.

NONPROFIT CAPACITY BUILDING SPONSORSHIP

Educate nonprofit leaders and staff with critical skills, strategic insights, peer networks, and leadership development.

Promote your brand to BVU's network of nonprofit organizations through:

NONPROFIT SEMINARS

2-3 events per year

Practical, expert-led sessions designed to enhance operational and strategic capabilities.

ASK THE EXPERT

20-30 virtual sessions hosted 4x per year

Personalized guidance sessions in which nonprofit professionals receive one-on-one support from subject matter specialists.

NONPROFIT LEADERSHIP ADVANCEMENT PROGRAM

*5 in-person full-day sessions**

Premier leadership development cohort experience cultivating the next generation of nonprofit leaders, facilitated in collaboration with Ratliff & Taylor.



Sponsor these programs to ensure the sustainability and impact of hundreds of local organizations.

**Occurs in January of the following sponsorship year.*



A breathtaking, well-organized day. What a blessing to laugh, sing, and enjoy a meal with guests and new friends. Thank you!

Theresa H., University Hospitals Volunteer

Sponsor BVU's Homeless Stand Down to unite 400 volunteers, and 90 organizations to help up to 900 neighbors in need.



2025 IMPACT

722

Medical Screenings
Performed

890
Guests Served

Including **114** Veterans

1,065
Hot Meals Served

332
Volunteers

1,648 Hours of Service

250+
Haircuts Provided

90+
Long-Term
Resource
Providers

Housing
Employment
Legal Aid
Voter Registration
Family Services
Record Expungement
Cell Phones
Substance Use Care
AND MORE

BVU SPONSORSHIP LEVELS & BENEFITS

	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING
SPEAKING OPPORTUNITY*	3 MINUTES	30 SECONDS			
SOCIAL MEDIA	✓	✓	✓	NAME ONLY	
WEB DISPLAY	✓	✓	✓	NAME ONLY	NAME ONLY
EMAIL MARKETING	✓	✓	✓	NAME ONLY	NAME ONLY
EVENT DISPLAY	✓	✓	✓	NAME ONLY	NAME ONLY
EVENT TICKETS	12	8	4	2	1
VOLUNTEER SPOTS*	25	20	15	10	
	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500

**Speaking opportunities not applicable to BVU's Homeless Stand Down. Volunteer spots only applicable to BVU's Homeless Stand Down. All sponsorship deliverables subject to production timelines. Please outline any requirements for your name and logo usage.*