

FOR IMMEDIATE RELEASE

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BVU EVENT TO CONNECT CLEVELAND'S HOMELESS POPULATION WITH CRUCIAL RESOURCES THIS APRIL

CLEVELAND – On April 20, 2024, at Cleveland Public Auditorium, Business Volunteers Unlimited (BVU) will kick off National Volunteer Week by hosting its annual Homeless Stand Down, which offers support to those experiencing homelessness by providing hot meals, new clothing, hygiene items, haircuts, medical checkups, and much more.

In Cuyahoga County, more than 5,000 people experience homelessness each year. While homelessness in our community cannot be solved in one day, the Homeless Stand Down connects people with resources that might end their homelessness. Last year, 96% of guests served at the event said the resources provided to them would be helpful in the future.

BVU is proud to welcome Cleveland Mayor Justin Bibb to the April 20th event. Bibb recently introduced the City's new initiative to address homelessness, "A Home For Every Neighbor,' which will provide more resources, increase options, and expedite the housing process for unsheltered residents.

BVU's event mobilizes 400 volunteers, local businesses, and 80 service providers to provide 1,000 individuals experiencing homelessness with more than 100 essential goods and services. **All in one day, all in one place.**

"BVU's Homeless Stand Down is a testament to the power of people coming together and volunteering as a group; we can make a meaningful impact together. We are honored to be in a position to connect hundreds of volunteers and service providers to provide a day of respite, resources, and reconnection to those in need." – Elizabeth Voudouris, President & CEO of BVU

BVU's Homeless Stand Down: April 20, 2024 | 10AM-2PM | Cleveland Public Auditorium

For media information and assets, visit: <u>bvuvolunteers.org/hsd-press-kit</u> To donate and learn more, visit: <u>bvuvolunteers.org/homeless-stand-down</u>

We thank our sponsors and service providers for making this day possible. Complete list provided on following page.

ABOUT BVU: Business Volunteers Unlimited is a Northeast Ohio-based organization whose mission is to engage, connect, and strengthen businesses, nonprofits, and the community. BVU's variety of services and events provide a 'one-stop shop' for volunteerism, business community engagement, and nonprofit capacity-building. To learn more, visit bvuvolunteers.org.



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