



2024 Homeless Stand Down Sponsorship

\$2,500 to \$20,000 Investment

Saturday, April 20, 2024 – 10am – 2pm
Cleveland Public Auditorium

Deadline: Friday, December 1, 2023

Align your brand with Business Volunteers Unlimited (BVU), Northeast Ohio’s best-known source for community engagement and highly regarded events that help our community’s leaders make a difference.

2024 marks the 33rd year of the Homeless Stand Down in Cleveland. 50+ community partners, 500+ volunteers, businesses, community members, religious groups and nonprofits will come together to give the gift of respite and resources for 1,000+ individuals experiencing homelessness in Northeast Ohio.

A variety of sponsorship opportunities are available as follows:

Sponsor Benefits	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporting Sponsor
Investment	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
Limit	1	2	3	5	No limit
Branded signage to promote sponsor’s organization (provided by sponsor)	On-site at volunteer prep days and Homeless Stand Down event	On-site at volunteer prep days and Homeless Stand Down event			
HSD Website / Landing Page	Logo inclusion as Presenting Sponsor with click back to sponsor’s website	Logo inclusion as Platinum Sponsor with click back to sponsor’s website	Logo inclusion as Gold Sponsor with click back to sponsor’s website	Name recognition as Silver Sponsor	Name recognition as Supporting Sponsor
HSD Event signage (prepared by BVU)	Logo inclusion as Presenting Sponsor	Logo inclusion as Platinum Sponsor	Logo inclusion as Gold Sponsor	Name recognition as Silver Sponsor	Name recognition as Supporting Sponsor
Reserved spots for volunteers at Homeless Stand Down event (subject to registration schedule deadline)	25 spots	20 spots	15 spots	10 spots	
Social Media Posts to 10,000+ Followers	Up to six (6) dedicated social media posts	Inclusion in up to six (6) social media posts	Inclusion in up to four (4) social media posts	Inclusion in up to two (2) social media posts	
Featured Blog Post	One (1) featured blog post on the BVU Resource Center to be linked to from one (1) e-blast distributed to nonprofit professionals across Northeast Ohio				
Recognition in Media Releases	✓	✓			