

PLEASE JOIN US FOR


Back to Basics: Managing Your Impact


SPEAKER

Sheri Chaney Jones
President and Founder
SureImpact



Free to Attend
Breakfast Included

 Tuesday,
February 7th

 9:00 AM
to 10:45 AM

 The Music Settlement
11125 Magnolia Dr.
Cleveland, OH 44106

Does your organization want to drive long-term social change and increase your impact in the community? In order to do so, you must be able to use data to demonstrate what you do, how well you do it, and your long-term impact on the community. And in order to communicate your success to stakeholders, you must implement an impact-centric organizational culture where measurement aligned to your mission is driving your decisions.

In this interactive training session, national impact measurement expert, Sheri Chaney Jones, will share important steps funders, non-profit organizations and community collaboratives can take to craft impact-centric measurement cultures where measurement is driving your decisions and you understand your true collective impact.

In this training, you'll leave knowing how to:

- Understand the difference between inputs, outputs, short-, medium- and long-term outcomes, and how outcome measures are a more appropriate indicator of effectiveness;
- Establish your vision as the foundation of your measurement roadmap;
- Use data to increase your success and create a compelling impact story;
- Confirm that your desired outcomes are actually linked to your outputs or activities; and
- Establish impact data as the common language between funders, non-profit organizations, and other stakeholders
- Use technology to connect your social-good network, improve performance, and maximize impact.

RSVP

To register for this session, please email Emily Coon at ECoon@TheMusicSettlement.org by Tuesday January 31, 2023.

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