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**Business Volunteers Unlimited  
is pleased to announce a Fellow Opportunity with  
*Cleveland Kids' Book Bank***

*Cleveland Kids' Book Bank* is looking for a Fellow to help develop a creative outreach program to solicit donations of gently-used kids' books from the community. We want to optimize sources for purchasing books when necessary and identify sources of new books reflecting diversity. We really want to reduce the reliance on purchasing books and optimize sourcing that will ensure sustainability and enable us to significantly expand our reach and impact in the community. The cost of purchasing bulk gently-used books has increased dramatically over the last few years, and reduced availability now threatens our ability to adequately serve our community's children. By increasing the volume of books donated by the community and optimizing our book purchase sourcing, this project will ensure sustainability, reduce our reliance on purchasing books, and enable us to expand our reach.

*Cleveland Kids' Book Bank* mission is to foster literacy and a love of reading by distributing free books to children in need through community partners. Today we distribute 50-60,000 high quality gently-used books each month to children throughout Greater Cleveland. About half of our books are donated from the community through our 17 outdoor book bins located throughout the suburbs, volunteers conducting book drives, and other activities. The rest we purchase in bulk from online used booksellers and other sources. In addition to these used books, we also intend to purchase 40-50,000 brand new diverse books each year to ensure that kids can see themselves in the stories that they read.

To learn more about *Cleveland Kids' Book Bank*, please visit <https://www.kidsbookbank.org/>

*Fellow role will focus in these areas:*

**Book Donations**

We know that there is potential to vastly increase the volume of books donated by the community with a focused, creative outreach program. The prongs of this program include:

- Build awareness of the Kids' Book Bank as an easy and important place to donate kids' books by reaching out to the media and the community to promote the Kids' Book Bank
- Solicit donations through our network of 17 outdoors bins (book bin awareness campaign)
- Engage individuals, employee groups, companies and civic organizations to host book drives
- Assist in creating and promoting Corporate Sponsorship packages
- Tap publishers, booksellers, thrift organizations, additional resellers, and other entities to donate books

**Book Sourcing**

This portion of the project will include researching new sources and establishing relationships for purchasing high-quality, gently-used or new books to supplement donated inventory.

**Books Like Me – Diverse Books**

The Kids' Book Bank is committed to providing kids with books that reflect their lived experiences. Finding new sources for acquiring diverse books, as well as potential sources for funding this important initiative will greatly strengthen children's engagement with the stories that they read.



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- Develop awareness campaign and robust book drive campaign/challenge for May launch
  - Assist in finding new sources and funding sources for diverse books to support our “Books Like Me campaign”
  - Launch community-wide book drive campaign/challenge in conjunction with organizational Books Like Me Campaign

Term: February 2023-May 2023 500 hours (hybrid mix in office and home)

Location: 3635 Perkins Ave. Cleveland, OH 44114

Stipend: \$10,000

The ideal candidate will have significant professional experience in marketing/media, and advertising. Experience in the nonprofit and having community connections is a plus.

To be considered for this opportunity, please contact Amy Ammar, Elizabeth Voudouris, Sarah Castle (evoudouris@bvuvolunteers.org, aammar@bvuvolunteers.org, scastle@bvuvolunteers.org) for application materials.

The BVU Fellows Program matches the talents of highly skilled professionals with local nonprofits to engage a transformative project that benefits the community. For more information, visit our webpage [BVU](#)