



Align your brand with Business Volunteers Unlimited (BVU), Northeast Ohio’s best-known source for community engagement and highly regarded events that help our community’s leaders make a difference in Northeast Ohio.

2022 Homeless Stand Down Sponsorship

2022 marks the 31st anniversary of the Homeless Stand Down in Cleveland. 50+ community partners, 500+ volunteers, businesses, community members, religious groups and nonprofits will come together to give the gift of respite and resources for 1,500+ individuals experiencing homelessness in Northeast Ohio.

A variety of sponsorship opportunities are available as follows (*subject to production schedule deadlines*):

| Sponsor Benefits | Presenting Sponsor \$20,000 <i>(One sponsor limit)</i> | Platinum Sponsor \$10,000 <i>(Two sponsor limit)</i> | Gold Sponsor \$7,500 <i>(Three sponsor limit)</i> | Silver Sponsor \$5,000 <i>(Five sponsor limit)</i> | Supporting Sponsor \$1,000 |
|---|---|--|--|--|--|
| Branded signage to promote sponsor’s organization <i>(provided by sponsor)</i> | On-site at volunteer prep days and Homeless Stand Down event | On-site at volunteer prep days and Homeless Stand Down event | | | |
| HSD Website / Landing Page | Logo inclusion as Presenting Sponsor with clickback to sponsor’s website | Logo inclusion as Platinum Sponsor with clickback to sponsor’s website | Logo inclusion as Gold Sponsor with clickback to sponsor’s website | Name recognition as Silver Sponsor | Name recognition as Supporting Sponsor |
| HSD Event signage <i>(prepared by BVU)</i> | Logo inclusion as Presenting Sponsor | Logo inclusion as Platinum Sponsor | Logo inclusion as Gold Sponsor | Name recognition as Silver Sponsor | Name recognition as Supporting Sponsor |
| Recognition on HSD volunteer t-shirts | Logo inclusion as Presenting Sponsor | Logo inclusion as Platinum Sponsor | Logo inclusion as Gold Sponsor | Name recognition as Silver Sponsor | Name recognition as Supporting Sponsor |
| Featured Social Media | - One (1) featured blog post on the BVU Resource Center to be linked to from one (1) e-blast distributed to nonprofit professionals across Northeast Ohio - Up to six (6) dedicated social media posts | Inclusion in up to six (6) social media posts | Inclusion in up to four (4) social media posts | Inclusion in up to two (2) social media posts | |
| Recognition in all media releases | ● | ● | | | |