

# THE COMMUNITY IMPACT FUND

Expanding BVU's Skill CONNECT Program  
Celebrating the Legacy of Brian Broadbent



## A UNIQUE & VALUABLE PROGRAM

BVU's Skill CONNECT program has connected hundreds of nonprofits to expert business volunteers in the areas of HR, Finance, Marketing, Technology and Law to strengthen nonprofit operations.

Nonprofit services are more critical to our community's welfare than ever before. BVU's Community Impact Fund proposes to meet the needs of both nonprofits and the **businesses that support them** by strengthening and growing BVU's Skill CONNECT program to achieve greater community impact.

## A PRESSING NEED

### ENGAGE MORE BUSINESSES

Our community needs our businesses to engage and develop more employees and to strengthen their culture of civic engagement.

### EXPAND RESOURCES FOR NONPROFITS

Our community needs to help our nonprofits fortify their resources and infrastructure to meet our community's challenges.

### INVEST IN OUR FUTURE

Our community needs an investment in our future through accessible, diverse and effective skilled resources.



Brian Broadbent, President & CEO  
BVU, 2005-2021

## GREATER COMMUNITY IMPACT

With your support of The Community Impact Fund, BVU will:

**Increase** business engagement;

**Create** a culture of civic engagement and develop business employees;

**Double** the number of Skill CONNECT engagements by 2024 by making the program free to nonprofits;

**Advance** diversity and inclusion by engaging diverse employees in the community AND assisting more nonprofits that serve underserved populations;

**Strengthen** nonprofit operations in Northeast Ohio;

**Honor** the legacy of Brian Broadbent and his dedication to this program.



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## OUR GOAL

We are raising \$350,000 for The Community Impact Fund from individuals like you.

Your contribution will support BVU's Skill CONNECT Program, a program which was started by Brian Broadbent and is consistent of his values and the need in the community.

## GET INVOLVED AND GIVE

You can make a difference and be a part of this movement to strengthen our community. Please consider a financial contribution to BVU's Community Impact Fund and be a community hero.

[DONATE NOW](#)

Click here to make a three-year gift

[PLEDGE](#)

[GET INVOLVED](#)



## CONTACT

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THANK YOU FOR YOUR CONSIDERATION, AND FOR EVERYTHING YOU DO FOR OUR COMMUNITY!



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"By encouraging our employees to use their time and talents to effect change, Hyland's efforts are much more impactful for both the organizations we serve and our employees. Not only does this allow our projects to have a greater impact, it also allows employees to feel a great sense of accomplishment and fulfillment, inspiring them to give more – a win-win for both the nonprofit and the local community."

Lisa Jackman  
Hyland

"BVU matched us with the perfect financial expert who catapulted our capacity and increased Executive Director skillset and widened organizational bandwidth. We are stronger and more ready to equip youth and uplift Cleveland's communities through music and design."

Doc Harril, Refresh Collective



## EXAMPLES OF SKILL CONNECT PROJECTS

**Human Resources** | compensation/benefits planning, handbook review, Human Resources audit

**Finance** | business plans, financial reporting, procedures and internal controls

**Technology** | database evaluation, technology roadmap, vendor evaluation

**Marketing/Branding** | planning/strategy, public relations, social media

**Legal** | bylaw review, real estate transactions, employment issues

**Other** | process improvement, coaching, facility design, real estate