

# 2020 BENEFITS STRATEGY & BENCHMARKING SURVEY

While the lasting impacts of COVID-19 on the future of work remain largely undefined, it's clear that what worked in the past won't be sufficient in the years ahead. Gain a practical perspective on trends and best practices from Gallagher's Benefits Strategy & Benchmarking Survey, so you can face your future with confidence.

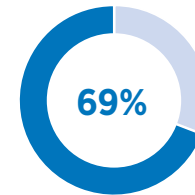
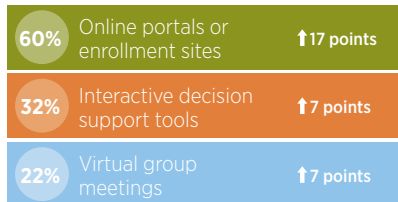
Organizations in every industry have been challenged to consider alternative approaches to compensation, benefits, retirement, employee communication and culture in order to build lasting organizational wellbeing.



Contact me for a custom benchmarking report for your organization!

## INVEST IN TECHNOLOGIES TO MAINTAIN BUSINESS AND EMPLOYEE PRODUCTIVITY.

Use of digital communication tools compared to 2018

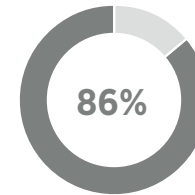
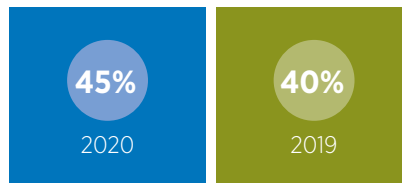


Expected to expand or replace HR technology—or both—by 2022

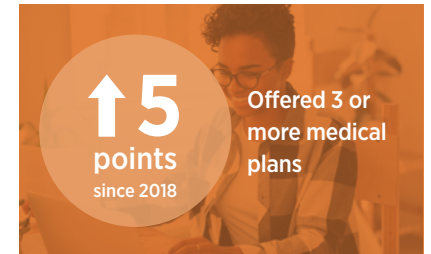


## PROVIDE A VARIETY OF OPTIONS TO ALIGN WITH EMPLOYEE PREFERENCES.

Enhanced voluntary benefits to boost the competitive strength of total rewards

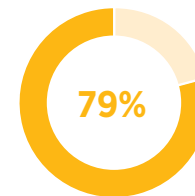
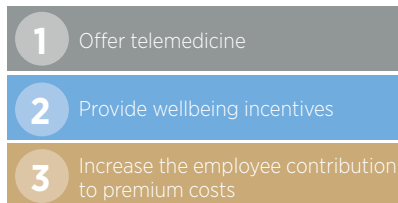


Expected to retain work-at-home policies after the pandemic



## EXPLORE VARIABLE COST STRUCTURES TO REBALANCE COST SHARING.

Top healthcare cost-control tactics



Offered short-term disability insurance

