

## We're making a difference in our communities

**KeyBank's mission is to empower its clients, communities, and employees to thrive.** The path to financial wellness starts here. No matter who you are, where you are on your financial journey, or what barriers are ahead of you, KeyBank will help you move forward. KeyBank's five-year, \$16.5 billion National Community Benefits Plan was launched in 2017 and drives investment for low- to moderate-income (LMI) individuals, families, and communities through community development and affordable housing, mortgage and small business lending, and transformative philanthropy.

### KeyBank National Community Benefits Plan Investments Cleveland Market

**\$338.6 Million**

Supporting low- to moderate-income  
individuals and communities since January 2017

**\$30.8 Million**

Philanthropic investments  
since January 2017

**609**

Non-profit organizations  
partnering with Key

Through December 31, 2018, National Community Benefits Plan (CBP) aggregate lending and investments.

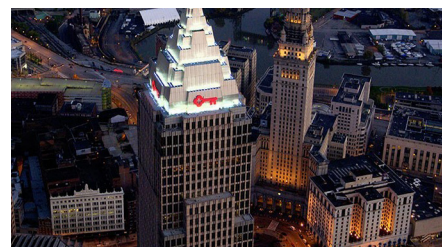
## Helping clients thrive

Creating shared value is at the core of making clients' dreams come true.

### Glenville Circle North

Affordable housing developments are a critical part of changes across America's urban landscapes. In our hometown of Cleveland, OH, KeyBank's financing of the Glenville Circle North project is part of Mayor Frank G. Jackson's Neighborhood Transformation Initiative to transform the city's urban spaces.

This mixed-use, multifamily housing and commercial space in the Glenville neighborhood will provide affordable living options and spur business growth in the surrounding community. The property will offer 63 mixed income units, plus 13,950 square feet of combined retail and commercial space. Located next to a new community park, Glenville Circle North is bringing hope and opportunity to this once blighted neighborhood.



Key Tower, home to KeyCorp's Headquarters.

### Cleveland Market Fast Facts



**79**

Branches



**8**

Counties served



**149**

ATMs

### Market Headquarters

127 Public Square  
Cleveland, OH 44114  
216-689-3000

### Market Leaders



**Timothy Burke**  
Market President  
Cleveland Region

### Matt Nipper

Commercial Bank Sales Leader  
Cleveland Region

### David Reynolds

Private Bank Sales Leader  
Cleveland Region

### Angela Wilcoxson

Business Banking Sales Leader  
Cleveland Region

### Don Graves

Head of Corporate Responsibility  
Cleveland Region

## Helping communities thrive

KeyBank understands that one of our most valuable assets is our ability to create hope, opportunity, and dignity for the communities and clients we serve.



### Say Yes Cleveland

The KeyBank Foundation donated \$10 million to Say Yes to Education to help the organization launch its efforts in Cleveland. The funds will be used to award scholarships to Cleveland Metropolitan School District graduates and build out services for students in the first cohort of Say Yes schools. Thanks to Say Yes, thousands of students will be well-positioned to achieve their dreams, pursue their passions, and help our hometown thrive.

## Neighbors Make The Difference® Day

KeyBank supports its employees to make a difference “every day” through the support of service and engagement in the communities we serve.

Each May, hundreds of KeyBank employees in Cleveland participate in the annual Neighbors Make The Difference Day.

**178** Projects    **1,550** Employees    **6,200** Hours

From weeding to painting to teaching to cleaning, KeyBank employees were on the ground helping hundreds of local non-profit agencies.



KeyBank employees join Cleveland Browns Running Back Nick Chubb at a neighborhood cleanup in Glenville.

## KeyBank National Footprint – at a Glance



**\$145 Billion** Total Assets



**\$95 Billion**  
Loans



**\$112 Billion**  
Deposits



**\$6.4 Billion**  
Revenue

**3.5 Million**  
Clients

**1,000+**  
Branches

**~17,000**  
Full-Time Employees

As of 12/31/2019.

## KeyBank Awards & Accolades



**Top 50 Companies for Diversity**  
*DiversityInc.*



**Perfect Scores Corporate Equality Index**  
*Human Rights Campaign*



**Community Minded Companies**  
*The Civic 50*



**“Outstanding” Consecutive CRA Ratings**  
*Office of the Comptroller of the Currency*



**Leading Disability Employer**  
*National Organization on Disability (NOD)*



**Bronze-Level Military Friendly® Employer**  
*Military Friendly®*