


2020 Business Summit

Connecting the Dots: Viewing
Employee Engagement through a
Multi-Generational Lens



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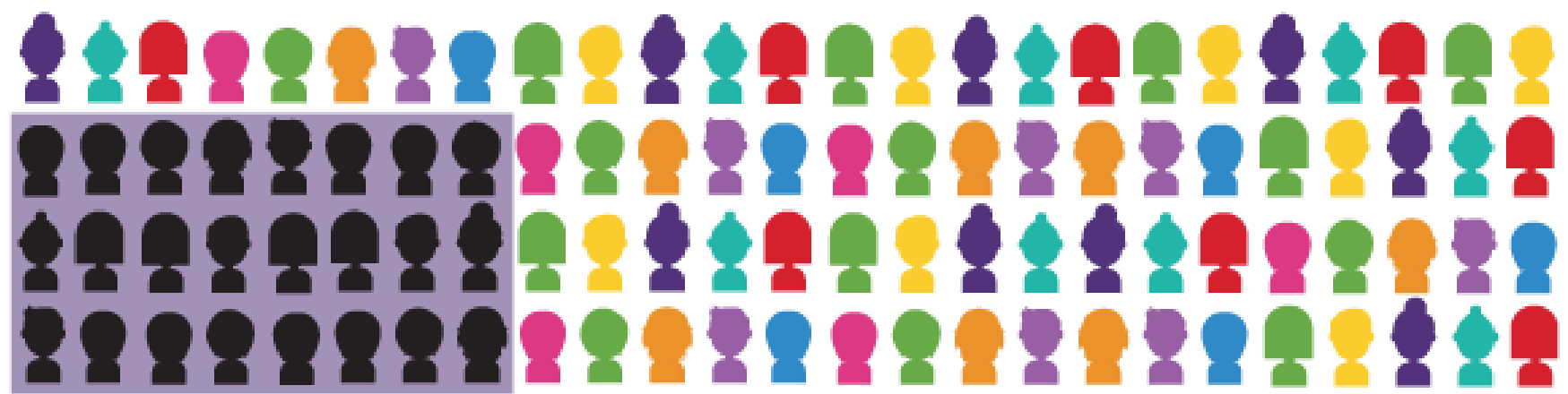
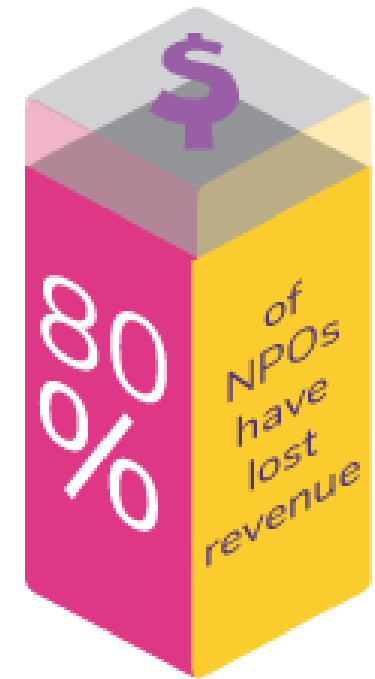
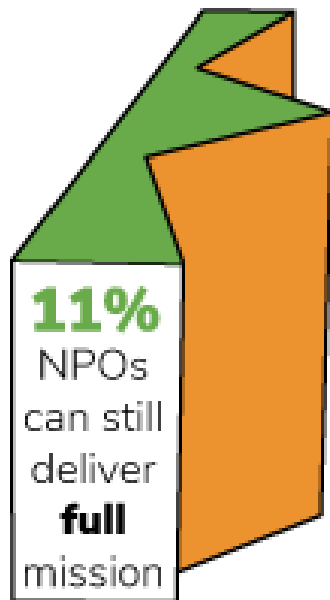


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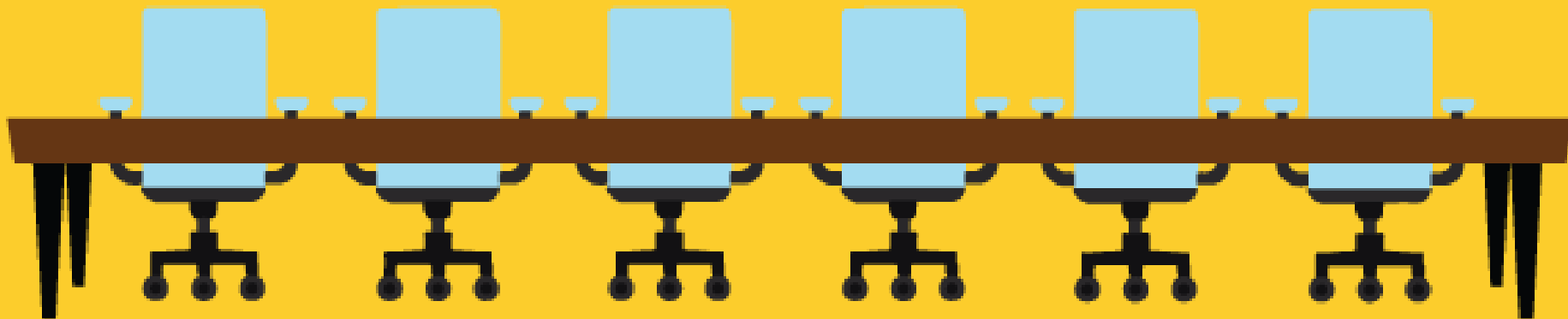


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24% of nonprofit organizations have begun terminations or furloughs



68% OF NPO BOARDS HAVE ASSISTED DURING THE CRISIS

SCENARIO “ROADMAP”

PLANNING:

73% With
Financial
Scenarios
Planned

27% No Financial
Scenarios Planned



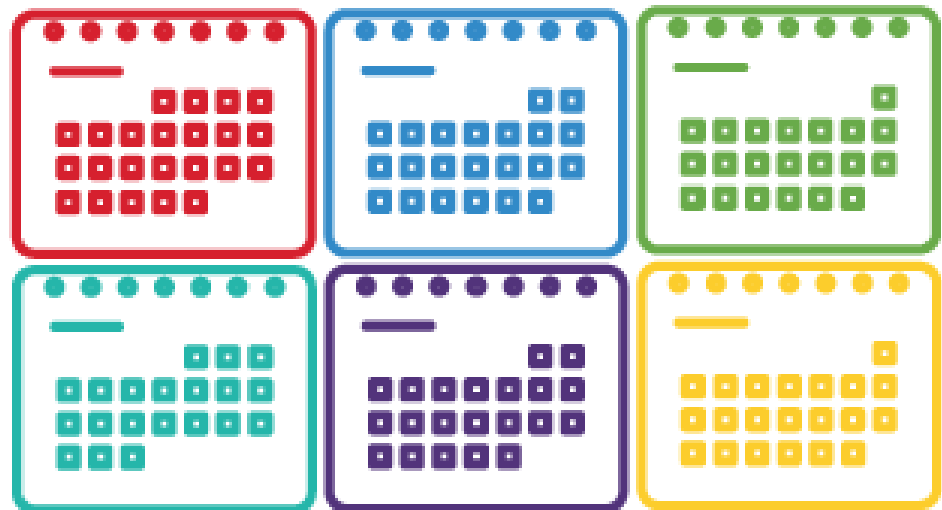


SERVICES STOPPAGE



GALA CANCELLATION

78% said their organization would look differently one year from now.



Polling Question #1

How do you identify?

- Generation Z (1997 to 2012)
- Millennials / Generation Y (1981 to 1996)
- Generation Xers (1965 to 1980)
- Baby Boomers (1946 to 1964)

Please enter your answer in the live discussion box below

Agenda

Viewing Employee Engagement through a Multi-Generational Lens

- Introduction to the 2020 Business Summit
- Session 1: Generational Differences
- Short Break
- Session 2: Community Engagement Across the Generations
- Conclusion

Follow the conversation **#BVULeadershipNow**



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Polling Question #2

Is an active community and employee engagement program something you seek in a potential employer?

→ Yes

→ No

Please enter your answer in the live discussion box below

Polling Question #3

What has been your go-to quarantine comfort food?

Please enter your answer in the live discussion box below

Polling Question #4

In which type of volunteer opportunity are you most likely to engage?

- Hands-on Volunteering
- Donations or Drives
- Skills-Based / Consultative Volunteering
- Board Service

Please enter your answer in the live discussion box below

Polling Question #5

What attracts you to a volunteer opportunity?

Please enter your answer in the live discussion box below

Upcoming Events

→ Business Partner Breakfasts

→ June 11

→ October 8

→ Role of the Board Seminars

→ September 18

→ December 3

→ Cocktails with Champions

→ June 25

→ Fall/Winter 2020

→ Ask the Expert

→ May 13

→ September 23

→ Linking New Leaders

→ May 5

→ October 13

→ Summer of Service

→ Dates TBD

Upcoming Events

- **May 1 Role of the Board**
 - **Learn about the guidelines for effective nonprofit board service.**
- **June 11 Business Partner Breakfast**
 - **Gather with business professionals charged with corporate engagement to share best practices and network with peers.**
- **May 13 Ask the Expert**
 - **Meet with nonprofits for 1-2 hours of brainstorming and share tactical HR, Marketing, and Finance strategies.**
- **June 25 Cocktails with Champions**
 - **Connect with other professionals over drinks and appetizers at this casual happy hour event as you hear from business and civic leaders shaping the future of Northeast Ohio**
- **Summer of Service**

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Thank you for attending the
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