

# CONNECT AND EDUCATE OUR COMMUNITY

SPONSORSHIP OPPORTUNITIES

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# PARTNER WITH BVU

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## MAKE A BIGGER DIFFERENCE

**1,000+** nonprofits served

**100+** businesses involved

**3,000+** volunteers connected

## REACH PEOPLE WHO CARE

**20,000+** email subscribers

**10,000+** social followers

**1,200+** event attendees

## SUPPORT IMPORTANT WORK

**\$240M** estimated value of our  
volunteers' impact since 1993

# PRAISE FOR BVU PROGRAMS

## Ask the Expert

What a great session. It means so much to have FREE resources available for nonprofits so we can continue to do good in NEO!

*Julie Gilliland, Beck Center for the Arts*

## Role of the Board

I was energized by the stories the panelists shared and am excited to support a nonprofit organization!

*Jen Pannell, Swagelok*

## Action Days

Volunteering with my team reminded us of what's important, strengthened connections between staff members, and left us all feeling inspired.

*Bill Priemer, Hyland (Retired)*

## Nonprofit Seminar Series

BVU's timely, relevant programming connects nonprofit professionals with an unparalleled network of experts and peers.

*Anne Schaum, Manufacturing Works*



## Nonprofit Leadership Advancement Program

If being the best leader I can be is the destination, NLAP gave me a compass – a way to get there.

*Tyler Adams, Junior Achievement*

## Civic Leadership Summit

I have been to hundreds of events over the years and this was the best one. There isn't a leader who didn't need today's event.

*Rebecca Sabino, Medical Mutual*

# CONNECT PROGRAMS

## Help BVU CONNECT ...

Volunteers and nonprofits through meaningful, mutually-beneficial service opportunities.



### LINKING NEW LEADERS

IN PERSON, 2 PER YEAR

A night of speed-networking to connect young professionals with nonprofits in search of rising talent for their boards.

### ASK THE EXPERT

VIRTUAL, 4 PER YEAR

Opportunity for nonprofits to get one-on-one assistance from skills-based volunteers in specific areas like marketing or HR.

### ACTION DAYS

\*BVU MEMBER EXCLUSIVE\*

IN PERSON, 4 PER YEAR

Volunteer projects designed to support local causes while helping participants build meaningful connections with their community and coworkers.

### VOLUNTEER CENTER

\*SEPARATE PRICING\*

ONLINE PORTAL

Free web platform featuring hundreds of volunteer opportunities posted by local nonprofits.

**\$20,000** | PRESENTING | LIMIT 1      **\$2,500** | SUPPORTING | NO LIMIT

**\$5,000** | PRESENTING | LIMIT 1 PER SERIES

Logo + name on website, digital display, email marketing, social media | 1 minute speaking opportunity\* | 5 complimentary seats per year\*

**\$2,500** | SUPPORTING | LIMIT 2 PER SERIES

Name on website, digital display, email marketing, social media | 3 complimentary seats per year\*

\* Linking New Leaders and Action Days ONLY

# EDUCATE PROGRAMS

## Help BVU EDUCATE ...

Local leaders through timely, expert-led seminars and professional development programs.



### ROLE OF THE BOARD

IN PERSON, 3 PER YEAR

BVU's flagship training that prepares current and future nonprofit board members for effective and meaningful board service.

### ADVANCED BOARD TRAININGS

VIRTUAL, 2 PER YEAR

"Sequel" to Role of the Board that dives deeper into various topics related to nonprofit board service.

### NONPROFIT SEMINAR SERIES

IN PERSON, 2 PER YEAR

Opportunity for nonprofit leaders to hear from experts on timely topics, always with a focus on practical, actionable content.

### NONPROFIT LEADERSHIP ADVANCEMENT PROGRAM

A five-part, in-person professional development program that provides relevant, evidence-based training for a cohort of 20-25 local nonprofit executives.

## \$5,000 | PRESENTING | LIMIT 1 PER SERIES

Logo + name on website, digital display, email marketing, social media | 1 minute speaking opportunity | 5 complimentary seats per year\*

## \$2,500 | SUPPORTING | LIMIT 2 PER SERIES

Name on website, digital display, email marketing, social media | 3 complimentary seats per year\*

\* Does NOT apply to NLAP

# HOMELESS STAND DOWN

Join 1,000+ community partners and volunteers in providing respite, resources, and reconnection to individuals experiencing homelessness.

	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING
SOCIAL MEDIA	✓	✓	✓		
VOLUNTEER SPOTS*	25	20	15	10	
EVENT SIGNAGE*	✓	✓	✓	NAME ONLY	NAME ONLY
DIGITAL DISPLAY	✓	✓	✓	NAME ONLY	NAME ONLY
EMAIL MARKETING	✓	✓	✓	NAME ONLY	NAME ONLY
WEB DISPLAY	✓	✓	✓	NAME ONLY	NAME ONLY
SPONSOR LIMIT	1	2	4	6	NO LIMIT
	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>

\*Subject to volunteer registration and signage deadlines.



# CIVIC LEADERSHIP SUMMIT

A morning of education, connection, and action, this annual conference covers an important opportunity or challenge facing nonprofits and those who care about them.

	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING	COMMUNITY
SPEAKING OPPORTUNITY	✓					
SOCIAL MEDIA	✓	✓	✓			
DIGITAL DISPLAY	✓	✓	✓	NAME ONLY	NAME ONLY	
EMAIL MARKETING	✓	✓	✓	NAME ONLY	NAME ONLY	NAME ONLY
WEB DISPLAY	✓	✓	✓	NAME ONLY	NAME ONLY	NAME ONLY
FREE ADMISSION	12	8	4	2	1	
SPONSOR LIMIT	1	2	4	6	NO LIMIT	NO LIMIT
	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000

# PRESENTING PARTNER

## CAN'T CHOOSE?

Become BVU's exclusive Presenting Partner and support our full lineup of impactful events and programs.

Enjoy year-round recognition PLUS Gold-level benefits for our **two largest events.**

**\$50,000**

## HOMELESS STAND DOWN

APRIL

- **Logo + name inclusion** in social media, event signage, email marketing, and website.
- **Volunteer spots** for 15 team members.

## CIVIC LEADERSHIP SUMMIT

OCTOBER

- **Logo + name inclusion** in social media, digital display, email marketing, and website.
- **Complimentary admission** for 4 team members.

## ONGOING BENEFITS

YEAR ROUND

- **Logo + name inclusion** on BVU homepage, online Volunteer Center, ALL event e-blasts, ALL event presentations, annual marketing campaigns, and more.
- **10 additional complimentary seats** for 2025 event(s) of your choice.\*

\* Not Applicable for Ask the Expert and NLAP

